

2020-2021 District Goals



District: 306 A1

Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	60	50
2nd Quarter	2	40	80	75
3rd Quarter	1	20	70	65
4th Quarter	0	0	40	100

FY New Clubs

5

FY Charter Members

100

FY New Members

250

FY Retention Goal

290

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

60

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
New club orantation (5)	GAT, Membership Oriatation committee and Membership task force	District funds	1/06/2020	31/03/2021
Mass induction	GAT, GMT Specialists, Club membership chirpersn and President	District and LCIF funds	1/07/2020	31/12/2020
Mega district projects with wisdom panel	GAT, ZC, RC	Funds from well wishers	01/07/2020	30/06/2021
PR projects with publicity (5)	GAT, PR projects chairperson, All other lions	Funds from lions and sponsors	1/07/2020	31/03/2021
Awards at convention as given in district contests	GAT, Chairperson District contest	District funds	01/07/2020	16/05/2021
Study of member behavior	GAT, President and club membership chair	App development for member behaviorand LCI funds for membersip deelopment	1/07/2020	31/12/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

80% of my district clubs will report their activities to LCI through MyLion App as soon lions complete their activities within 2020/2021 lionistic year.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Train the club officers including club president and secretary for mylion app	Chairperson (IT), GLT	It facilities in training premises	20/06/2020	31/12/2020
Train officers to write the brief description about the respective activities	PDG, GLT		20/06/2020	31/12/2020
Follow up action in reporting	District guest	IT facilities	05/07/2020	30/07/2020
CQI programme	DG team and GLT	Trainig facilities with multi media	20/06/2020	01/07/2020

DISTRICT CUSTOM IMPACT

Goal Statement

Select and Nominate the GAT team of District 306 A1 by 1st June 2020 to LCI

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
List down the suitable lions for GAT team	DG team	Cab secretaory elect to identify their resources and abilites	1st March 2020	31st march 2020
Give them the target expectations of DG	DG team	statergi plan by DG	15th March 2020	1st July 2020
Review the progress and revise if necessary by 2 months interval	DG team	IT facilities	1st sep 2020	15th June 2021